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The Association of Contingency Planners

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Association of Contingency Planners Liberty Valley Chapter serving the Philadelphia area announces “Executive Awareness for Business Resilience Expo” on November 8, 2007.

The Association of Contingency Planners (ACP) Liberty Valley Chapter recently announced their second annual event to help businesses plan for potential disaster scenarios by enhancing business resiliency.

Businesses of all sizes continually need to consider the possibility of events that could affect their businesses. The ACP Liberty Valley Chapter consists of over 100 area businesses in the greater Philadelphia area, including southern New Jersey. The second annual “Executive Awareness for Business Resilience Expo” will be held on November 8, 2007 at the Holiday Inn Stadium on Packer Ave in South Philadelphia. This all-day Business Resilience Expo will leverage the ACP’s varied and skilled membership. As this event is free to all ACP members, there will be a nominal fee for ACP non-members.

The ACP Liberty Valley Chapter recommends that all Philadelphia area businesses participate in this educational demonstration of the latest tools and trends in the business continuity and disaster recovery industry. With ACP’s leadership, chapter infrastructure and subject matter experts, along with vendor partners, this Expo will provide a valuable opportunity for area businesses to learn more about disaster preparedness and response. For more information, please visit the www.acp-international.com/lv/ site.

“While no one can prevent catastrophic events, ACP has the experience to better prepare our area businesses, their employees and our communities to effectively respond to, and recover from, the next disaster. We look forward to providing our services and doing our part to create awareness to help prepare for any impending disaster events,” states Frank Leonetti, ACP Liberty Valley Chapter President.

The Association of Contingency Planners (ACP) is the premier international organization for business continuity professionals. ACP provides a powerful networking and learning environment for its members. Founded in 1983, the organization has become a unifying force for practitioners in the rapidly evolving field of business continuity. With 44 chapters and over 2,500 members, ACP is the largest networking and information exchange organization in North America for business continuity and risk professionals. Membership is open to anyone with an interest in, or responsibility for, business continuity planning.

MEDIA CONTACTS:

Chapter:

Ralph Petti, MBCI
Director of Public Relations
ACP Liberty Valley Chapter
www.acp-international.com/lv/rpetti@ownersite.com
Phone: 908.310.6381

National:

Leah Core, CBCP
Director of Public Relations
ACP Corporate Office
www.acp-international.com
leah@resilienceplanning.com
Phone: 480.505.8800 x4215

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